Practice and Exploration of the New Mode of Reading Education Teaching in University Library Based on MOOC Environment

Xiaolan Ye

Hangzhou Normal University Qianjiang College, Hangzhou, Zhejiang, 310000, China

Abstract: In recent years, with the continuous development of China's education reform, major universities have attached great importance to library reading education and teaching. In the MOOC environment, the teaching and teaching model of college library reading was optimized and innovated. Develop students' ability to read at a deep level, master reading skills, and promote students' comprehensive development.

1. Introduction

With the development of China's economy and society, society has a growing demand for different types of talents. This has had an impact on major universities and has innovated and optimized the talent training model. University libraries are an important place to store information resources, and also provide an important place for students to read and learn. The main purpose of colleges and universities to carry out library reading education is to improve the quality and level of library services, to cultivate students' reading ability, to baptize students' consciousness from the ideological point of view, and to constantly improve the overall quality of students.

2. The Status Quo of Reading Education in University Libraries

2.1 Focus on shallow reading

The development form of information technology in China affects the development of various fields. The application of information technology is gradually expanding, and the promotion of multimedia has a profound significance in the reading education of university libraries. The development of e-reading software allows students to easily and quickly view and download according to their needs. With tablet, web reading, client reading, mobile preview, etc., students can fundamentally optimize the traditional way of reading. Moreover, this has a great influence on students and is welcomed by students. The essence of shallow reading is to improve the simple and fast reading method for students, and only pursue the purpose of obtaining information, but there is no quality requirement. This will lead to a gradual decline in the quality of students' reading, and the memory of information knowledge will gradually be diluted. Although shallow reading satisfies the reading needs of students to a certain extent, it is not an important way and way to improve students' reading ability. If students only develop in the form of shallow reading in order to cope with learning, it will have a negative impact on students' learning and ideology. At the same time, students' reading quality and reading ability have not been highly valued, which has hindered the development of students.

2.2 Lack of passion for reading

In the reading education of college libraries, the focus is on cultivating students' reading enthusiasm and stimulating students' reading interest, mainly for the shallow reading of the opposite deep reading. Deep reading mainly means that students can think about their own reading needs, so that students can attach great importance to reading education and develop students' thinking ability

and reading ability through deep reading. Deep reading plays an important role in college reading education. It can not only improve students' cultural quality, but also cultivate students to develop a good reading habit and lay a solid foundation for future study. However, in view of the current education and teaching mode of university libraries and the reading form of students, most of them are more enthusiastic about reading in the light of the influence of multimedia and electronic devices. Because shallow reading does not require brain thinking, it can quickly meet the learning needs of students, and students can read in order to complete reading. In addition, in the development of university library education, we can clearly understand according to the status quo, students have no purpose in reading. They choose casual and blind choices for reading, and most of the reading time is placed in entertainment books. Therefore, the school should formulate strategies based on the students' reading status and actual conditions. It is necessary to take some correct measures to help students develop a good reading habit. Whether it is the choice of reading materials or the cultivation of reading education and teaching, we must select some professional classic materials and literary materials to allow students to read and learn independently. This is the main way for major universities to train talents.

2.3 Purposeful reading

Due to the development of China, the demand for talents is increasing, which affects the measures and methods for cultivating talents in colleges and universities. In order to improve the value of students in the post-employment, colleges and universities can take advantage of the competition in the position, let students participate in various levels of examinations, and get a good grade or even a certificate. Therefore, students out of stress can only read and read, and gradually read as a requirement for learning. It is a condition for achieving good results. In reading and learning, it focuses on books in computers and foreign languages and takes exams. However, these forms of learning that only pursue results are futile and waste resources and time. This not only does not establish a correct learning awareness for students, but also causes students to have insufficient understanding of professional knowledge and will not use them reasonably in actual work. Long-term development with such educational goals will have a negative impact on students' reading ability and fail to cultivate excellent talents for the development of our country.
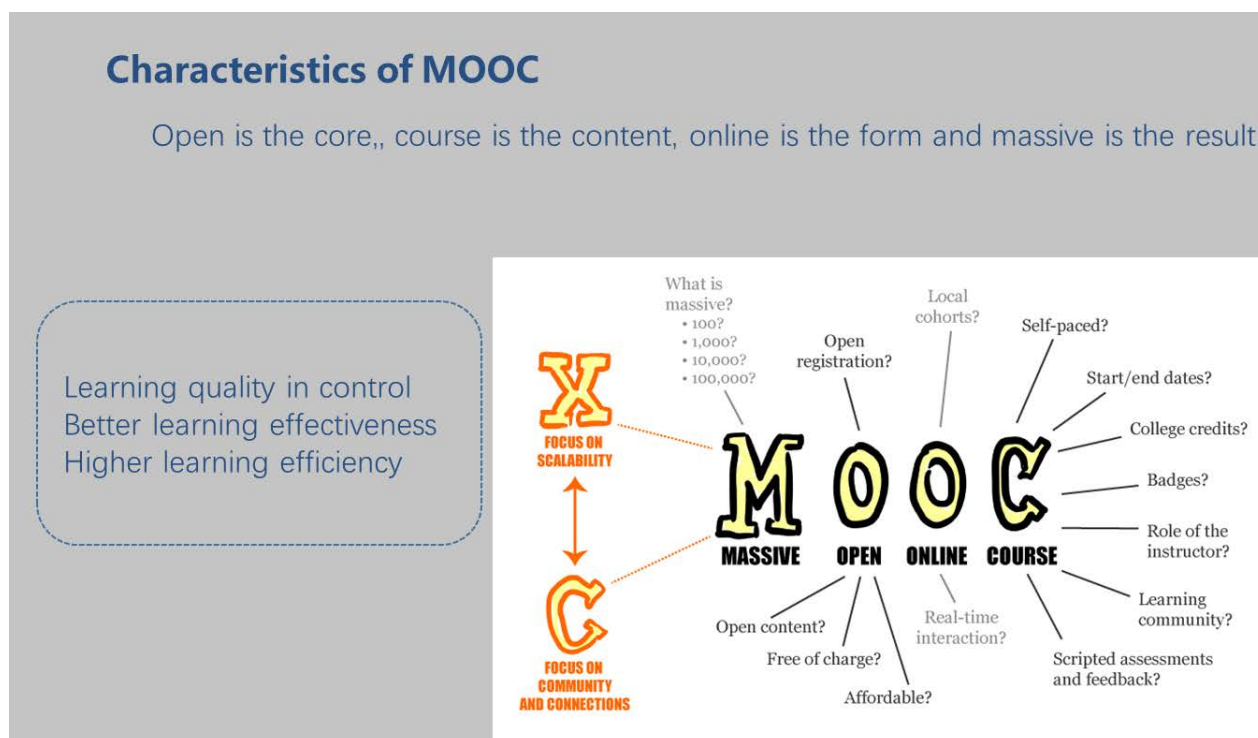
2.4. MOOC connotation and characteristics

Figure 1. Characteristics of MOOC

The main target group of MOOCs is students. Conduct large-scale instruction through online courses, free and developmental online courses to teach students. The way of its dissemination is mainly to use video to teach specific teaching content to students, so that students can learn actively and independently. Although the main service target of MOOC is the student group, the channel for the development is still the students of major universities, and it provides another learning channel and mode for the people in the society. In this way, students can conduct free learning on the Internet through some electronic devices such as computers, mobile phones, and tablets. The basic operations can be completed by registering with the MOOC terminal. Of course, MOOC has its own characteristics, providing free, open, large-scale, online education classrooms for students' reading education, so that students can also conduct independent online learning under the class. Using the MOOC model for reading education and teaching, gradually develop students' ability to read independently, master reading skills, and improve their overall quality and ability. As shown in Figure 1:

3. Practice of a New Model of Reading Education Teaching in University Libraries Based on MOOC Environment

3.1 Create a MOOC-style teaching course

Under the influence of the MOOC environment, colleges and universities should pay attention to the arrangement of teaching courses and the development of teaching modes, and take advantage of the rich characteristics of library information resources, combined with MOOC's novel teaching mode, to provide students with high-quality services to meet the needs of students. Actively develop online learning mode and improve teaching level. First, in view of the differences and needs of learning at different stages, teachers should pay great attention to this, and formulate detailed teaching plans and teaching objectives for students at different stages, and make scientific and reasonable selection of teaching content. For example, you can organize study groups and set up a special reading education theme, so that students can actively participate in the teaching, so that all students can benefit, and protect the reading education for students; Second, combined with the needs of teaching content, professional teachers explain the topic of the theme, equipped with advanced teaching equipment, teaching through teaching equipment, maximizing the reading ability of students, and passing teachers and students in classroom teaching. Interacting with each other to stimulate students' interest and enthusiasm, so that students can have a deep understanding and learning of reading.

3.2 Practice teaching of MOOC reading mode

For MOOC's novel reading education teaching mode, reasonable arrangements are made for the course teaching methods and course content selection, so that students can carry out self-experience, and students can participate in practical teaching with active interest and curiosity. The ability of students to apply what they have learned. In this way, students can effectively improve their self-learning reading ability and break the previous shallow reading mode. The university library carries out the new MOOC teaching mode, which can play the MOOC's use and operation in the form of video, allowing students to learn the MOOC service functions independently in the spare time. At the same time, students can search for resources according to their own needs, and summarize and summarize the problems encountered, and discuss them in the group, so that all students can fully grasp the reading knowledge. Online classroom teaching stimulates students' interest, concentrates them, has clear ideas, develops students' reading skills, and enables students to learn through self-understanding and cultivate students' autonomy. At the same time, the data of online education reading in China in recent years is analyzed. As shown in Figure 2:
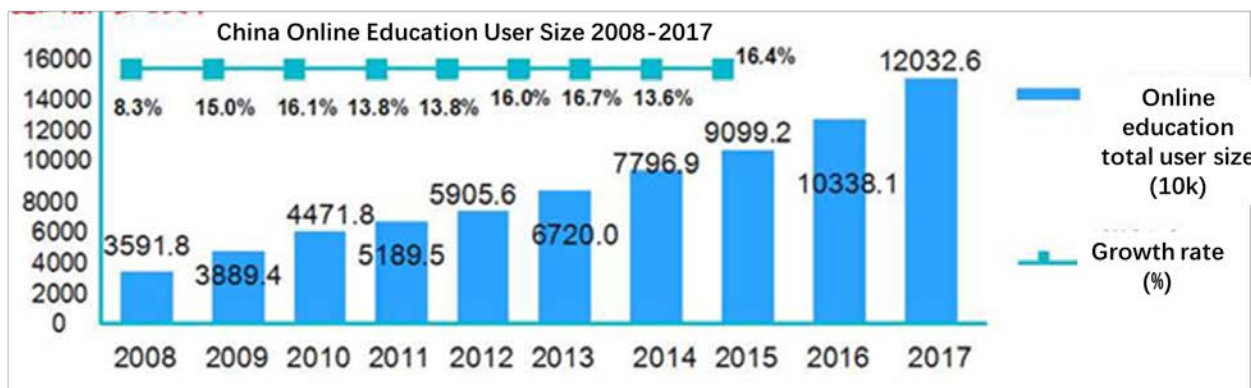
Figure 2. Online education user size

4. Exploring the New Mode of Reading Education Teaching in University Libraries Based on MOOC Environment

4.1 Value and support

In the reading education of university libraries, the value of MOOC is reflected to improve reading ability and reading quality. First of all, the school should encourage and support the work. In the MOOC environment, support the education and teaching of the library, vigorously carry out propaganda work in the teaching of colleges and universities, and carry out the implementation of education, play the role of MOOC in the practice of reading education, to improve the quality of reading teaching. At the same time, it plays a catalytic role in the teaching curriculum. In addition, an excellent education team will be formed. Comprehensively cultivating excellent teachers, only the teachers' educational thoughts are optimized, and the teaching model is innovated in order to educate the students, gradually cultivate more excellent talents, and constantly reserve teachers and talents. The development and growth can promote the development of MOOC. Secondly, it will help in terms of funds, invest in some advanced teaching equipment, introduce a wealth of teaching resources books, and transform from hardware facilities and software facilities to make education and teaching equipment fully equipped. It is the teacher's high attention to MOOC education and teaching, innovative educational concepts, guiding a healthy and positive thinking for students, promoting the development of MOOC's new teaching model, and ensuring the quality and effectiveness of teaching.

4.2 Saving education teacher resources

In the education and teaching of university libraries, the MOOC model can stimulate students' interest. Excellent teachers and rich teaching resources can guide students to participate in practical teaching, improve students' reading ability and level, and expand MOOC mode. The impact of education. Students can reasonably arrange online learning time according to their own needs, and develop learning plans and learning objectives. Through the training of students in the early stage, students can conduct online reading and learning independently, so that they can learn in a happy form, add interest to students, and help students to read. At the same time, the MOOC model plays its own value in the development of students.

4.3 Meet the reading needs of students

MOOC itself has powerful features, and the main target audience is students at school. Large-scale online teaching and guidance can be carried out to enable all students to benefit, meet the reading needs of students, and promote the development of students. The MOOC mode can carry out reading education and teaching in the school. The teacher can correctly educate and guide the students in the early stage, and can prepare some preparatory homework for the students under the class time. Under the class, the students can conduct online learning independently, so that the students can Reading generates interest, it is important to regard reading as an interest in learning, rather than learning to meet the requirements, in order to facilitate the development of students, thereby improving students' reading ability, gradually banned the form of shallow reading, allowing students to In reading, learn to cultivate sentiment, cultivate students' comprehensive quality, and have innovative consciousness and ability. For example, training students to use MOOC functions, using electronic devices to carry out their own operations, the use and operation of reading tools can help students quickly obtain relevant content of the needs, and gradually develop students' reading skills, teachers should be timely Guidance and evaluation of students. In addition, through professional and systematic long-term training and learning, students also learn the reading skills while improving their reading ability and level. From then on, they gradually gain the results of learning, and reading also brings fun to students. It transforms students' perceptions of reading, has a new understanding of reading, and improves students' reading literacy.

5. Summary

In summary, the MOOC environment brings a new education model and educational concept to the education and teaching of university libraries. Under the development of information technology, this further promotes the development and implementation of the MOOC model. The MOOC model has been innovated in the reading and education of colleges and universities, and has brought innovation to the education reform, bringing new vitality to students. Online open free learning enables students to actively participate in teaching, improve students' reading ability and improve the quality of reading education, so as to cultivate more outstanding talents and promote China's development.

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